

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80442	CF NTL-POL	FBD - LBD: 09/20/12 - 09/29/12	HL#:	Created: 09/19/12 03:09 PM
Client: REPUBLICAN STATE LEADERSHIP...	CPE: / / 480	Agency Commission: 15 %	Updated: ALWILLIAMS on 09/19/12 04:00 PM	
Agency: MENTZER MEDIA SERVICES (24184)	Product: RSLC EST#480 (9820)	Self Protect.: :20:00	Confirmed: 09/19/12 03:46 PM	
Buyer: STEPHANIE KOHLBAUER	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/20/12 12:28 PM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

NEW ORDER CHG/PH 09/19/12

RV LN 26 ADDED 1 SPOT; RT=\$165,300.00 CHG/PH 09/19/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 0 0 1 1 0 0	MORN	30				0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
002	DANDERSON	0 0 0 1 1 0 0	DAY	30				0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
003	DSOAP1	0 0 0 1 1 0 0	SOAP	30				0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
004	DDOCTORS	0 0 0 1 1 0 0	DAY	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
005	EPHIL4P	0 0 0 1 1 0 0	EFG	30				0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
006	ENEWS5PM	0 0 0 1 1 0 0	NEWS	30				0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
007	NEARLYMF	0 0 0 1 1 0 0	NEWS	30				0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	LLETTER	0 0 0 1 1 0 0	LETT	30				0.0	\$900.00	2	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE	0 0 0 1 1 1 1	NEWS	30				0.0	\$2,500.00	4	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PPERSONTHU3	0 0 0 1 0 0 0	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/21/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	P48HRSA3	0 0 0 0 0 1 0	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	SNFL1ST	0 0 0 0 0 0 1	NFL	30				0.0	\$15,000.00	1	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										
016	SNFL2ND	0 0 0 0 0 0 1	NFL	30				0.0	\$20,000.00	1	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										
017	PWIFESUN2	0 0 0 0 0 0 1	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										
018	LSPORTRAP	0 0 0 0 0 0 1	LOCS	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										
019	MEARLY	1 1 1 1 1 0 0	MORN	30				0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										
020	DANDERSON	1 1 1 1 1 0 0	DAY	30				0.0	\$450.00	5	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										
021	DSOAP1	1 1 1 1 1 0 0	SOAP	30				0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DDOCTORS	1 1 1 1 1 0 0	DAY	30				0.0	\$500.00	5	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										
023	EPHIL4P	1 1 1 1 1 0 0	EFG	30				0.0	\$1,200.00	5	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										
024	ENEWS5PM	1 1 1 1 1 0 0	NEWS	30				0.0	\$800.00	5	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										
025	NEARLYMF	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,200.00	5	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	5										
026	LLETTER	2 1 1 1 1 0 0	LETT	30				0.0	\$900.00	6	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/28/12	6										
027	NLATE	1 1 1 1 1 1 0	NEWS	30				0.0	\$2,500.00	6	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/29/12	6										
028	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$8,500.00	1	\$8,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PCSIWE3	0 0 1 0 0 0 0	REGP	30				0.0	\$8,500.00	1	\$8,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PPERSON	0 0 0 1 0 0 0	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PCRIMESA2	0 0 0 0 0 1 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	80	0	\$165,300.00	\$140,505.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$165,300.00	\$140,505.00	\$0.00	\$0.00